

ORDER



Orders
Order / Rev: 715919
Alt Order #: 06332175
Product Desc: 1298 JHA-Q4-GE-TV
Estimate: 1298
Flight Dates: 09/26/12 - 09/26/12
Original Date / Rev: 09/21/12 / 09/24/12
Order Type: Political

WKYC
Primary AE: Maria Bellwood
Sales Office: T-DAL
Sales Region: NAT

Agency
Name: Davis Group
Buying Contact:
Billing Contact:
 4201 Bee Caves Road., Suite C-101
 Austin, TX 78704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Healy-Abrams/D/Congress
Demographic: A18-49
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/26/12	2	\$1,800.00	\$1,530.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	2	\$1,800.00	\$1,530.00	0.00
Totals	2	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	09/26/12	09/26/12	M-F 7-9a Today Today Show	CM	7a-9a	--W----	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
:15 BOOKENDS :15 BOOKENDS TODAY SHOW :15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$800.00		0.00			
E 2	WKYC	09/26/12	09/26/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:15/:15	1	\$1,000.00	P-2	0.00	BK	1	\$1,000.00
:15 BOOKENDS :15 BOOKENDS DR. PHIL :15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,000.00		0.00			
													Totals	2	\$1,800.00